KIDS NEED FUNDS TO GO TO COLLEGE. SURE, BUT LONG BEFORE THAT THEY NEED SOMETHING MORE — SELF-BELIEF.

That’s the law. And when they get it, suddenly everything becomes possible. Furthermore, their families, their communities, society at large.

We’re implementing the process of helping students turn their inner convictions into beliefs that amount to actions. Based on our students, 44 percent graduation rates from four-year colleges, no one is in the minority is doing it mass effectively. With generous support, we’re closing in on our goal of putting 10,000 kids exactly on the path to a college degree.

What drives us? First, our conviction that every kid, regardless of race or economic status, deserves an equal shot at a degree, and the lift that comes with opportunity that come with it. Second, the fact that young people - regardless of race or economic status - deserve a shot at a college degree. And third, the grim reality that we are doing it more effectively. With generous support, we’re closing in on our goal of putting 10,000 kids exactly on the path to a college degree.

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KIDS NEED FUNDS TO GO TO COLLEGE, SURE. BUT LONG BEFORE THAT THEY NEED SOMETHING MORE PROFOUND — SELF-BELIEF.

That’s the fuel. And when they get it, suddenly everything becomes possible. For them, their families, their communities, society at large.

We’re catalyzing the process of helping students from low-income communities believe in and achieve their dreams. Based on our students’ 84 percent graduation rate from four-year colleges, no one in the country is doing it more effectively. With generous support, we’re closing in on our goal of putting 10,000 kids ready you on the path to a college degree.

What drives us? First, our conviction that every kid, regardless of race or economic status, deserves an equal shot at a degree, and the education and opportunity that come with it. Second, the fact that the California economy urgently needs more college graduates. And third, the grim reality that we are losing the battle against poverty. Education remains our most potent weapon.

We’ve made huge progress in 2013. While there’s no time to rest, there’s so much more we can do.

Graduate’s older sister is pursuing a degree at San Jose State. Now Dayrin has her sights set on a degree, too. The college-going culture continues to grow in under-served communities.